

# Timetable






























Get to grips with the basics, learn how to assess your options or find out more about specific brands during the comprehensive programme of free presentations. Pick the talks most relevant to you and plan your day around them.

Friday 1 February			
Seminar Theatre 1	Seminar Theatre 2	Seminar Theatre 3	Seminar Theatre 4
<p><b>10:15 – 10:45</b> <span>GYB</span>                      Business planning made simple                      Franchise Finance</p>	<p><b>10:30 – 11:15</b> <span>BFA</span>                      An introduction to franchising                      bfa</p>	<p><b>10:30 – 11:45</b> <span>MCD</span>                      McDonald's Insight Sessions                      McDonald's</p>	<p><b>10:45 – 11:30</b> <span>FYB</span>                      How to franchise your business successfully and effectively                      Ashtons Franchise Consulting</p>
<p><b>11:00 – 11:30</b> <span>EF</span>                      The pros and cons of food franchising                      Green's Steakhouse</p>	<p><b>11:45 – 12:30</b> <span>BFA</span>                      Essential tips for franchising your business                      bfa</p>	<p><b>12:00 – 12:30</b> <span>HI</span>                      How to earn an income for life, even after your franchise ends                      Platinum Property Partners</p>	<p><b>11:45 – 12:15</b> <span>HI</span>                      The Anytime Fitness support structure: enabling new and existing franchisees to succeed                      Anytime Fitness</p>
<p><b>11:45 – 12:15</b> <span>EF</span>                      The impact of new technologies - choosing the right franchise in a changing market                      Auditel</p>	<p><b>12:30 – 13:00</b> <span>GYB</span>                      Because being in business should give you more life!                      ActionCOACH</p>	<p><b>12:45 – 13:15</b> <span>HI</span>                      Maximise your returns with a high-level investment                      Panel Session</p>	<p><b>12:30 – 13:00</b> <span>EF</span>                      Making a difference in the lives of children with Tutor Doctor                      Tutor Doctor</p>
<p><b>12:30 – 13:00</b> <span>GYB</span>                      Because being in business should give you more life!                      ActionCOACH</p>	<p><b>12:45 – 13:15</b> <span>GYB</span>  <b>KEYNOTE:</b>                      The challenges of rapid growth and how to overcome them                      Jamie Bolding, Jungle Creations</p>	<p><b>13:15 – 14:00</b> <span>FYB</span>                      Franchising your business: the financial elements                      Ashtons Franchise Consulting</p>	<p><b>13:15 – 13:45</b> <span>EF</span>                      How to select the right franchise business for you                      Expense Reduction Analysts</p>
<p><b>13:15 – 14:00</b> <span>FYB</span>                      Franchising your business: the financial elements                      Ashtons Franchise Consulting</p>	<p><b>13:30 – 14:00</b> <span>RFS</span>                      bfa Real Franchise Stories</p>	<p><b>13:30 – 14:45</b> <span>MCD</span>                      McDonald's Insight Sessions                      McDonald's</p>	<p><b>14:00 – 14:30</b> <span>EF</span>                      Why some franchise owners fail, but others make £1million per year                      ActionCOACH</p>
<p><b>14:15 – 14:45</b> <span>EF</span>                      The essential guide to choosing a franchise                      Mathnasium</p>	<p><b>14:15 – 14:45</b> <span>GYB</span>                      Raising finance for your franchise                      Franchise Finance</p>	<p><b>15:00 – 15:30</b> <span>HI</span>                      How to earn an income for life, even after your franchise ends                      Platinum Property Partners</p>	<p><b>15:15 – 15:45</b> <span>FYB</span>                      Franchising your business – what you need to know and the next steps                      Franchise Intelligence</p>
<p><b>15:00 – 15:30</b> <span>GYB</span>                      Raising finance through crowdfunding                      Simple Crowdfunding</p>	<p><b>15:15 – 16:00</b> <span>BFA</span>                      Essential tips for investing in a franchise                      bfa</p>	<p><b>16:00 – 16:30</b> <span>RFS</span>                      bfa Real Franchise Stories</p>	<p><b>15:45 – 16:15</b> <span>GYB</span>                      Are you making the three most common sales mistakes?                      The Sales Rainmaker</p>

**Key**

● bfa Franchising Seminars   
 ● Executives in Franchising   
 ● High-investment Franchising   
 ● Growing Your Own Business workshops & seminars   
 ● McDonald's Insight Sessions   
 ● Franchising Your Business Sponsored by    
 ● bfa Real Franchise Stories Sponsored by 

**Saturday 2 February**

Seminar Theatre 1	Seminar Theatre 2	Seminar Theatre 3	Seminar Theatre 4
	 <p><b>10:30 – 11:15</b>                      What to consider when choosing a franchise                      bfa</p> 	 <p><b>10:30 – 11:45</b>                      McDonald's Insight Sessions                      McDonald's</p> 	
<p><b>11:15 – 11:45</b>                       Because being in business should give you more life!                      ActionCOACH</p>	 <p><b>11:30 – 12:00</b>                      bfa Real Franchise Stories</p> 		<p><b>10:45 – 11:30</b>                       Is your business franchisable? 12 golden rules                      Ashtons Franchise Consulting</p>
<p><b>12:00 – 12:30</b>                       The Anytime Fitness support structure: enabling new and existing franchisees to succeed                      Anytime Fitness</p>	 <p><b>12:15 – 13:00</b>                      Expanding your business through franchising                      bfa</p> 	<p><b>12:00 – 12:30</b>                       How to earn an income for life, even after your franchise ends                      Platinum Property Partners</p>	<p><b>11:45 – 12:15</b>                       The impact of new technologies – choosing the right franchise in a changing market                      Auditel</p>
<p><b>13:00 – 13:30</b>                       Business planning made simple                      Franchise Finance</p>	<p><b>13:15 – 13:45</b>   <b>KEYNOTE:</b>                      Building a brand for a new generation of consumers                      Siddhi Mehta, RHYTHM108</p>	<p><b>12:45 – 13:15</b>                       Maximise your returns with a high-level investment                      Panel Session</p>	<p><b>12:30 – 13:00</b>                       Making a difference in the lives of children with Tutor Doctor                      Tutor Doctor</p>
<p><b>13:45 – 14:15</b>                       Branding your business                      Firestarter</p>		 <p><b>13:30 – 14:45</b>                      McDonald's Insight Sessions                      McDonald's</p> 	<p><b>13:15 – 13:45</b>                       The essential guide to choosing a franchise                      Mathnasium</p>
<p><b>14:30 – 15:00</b>                       How to select the right franchise business for you                      Expense Reduction Analysts</p>	<p><b>14:15 – 14:45</b>                       Raising finance for your franchise                      Franchise Finance</p>		<p><b>14:00 – 14:30</b>                       bfa Real Franchise Stories</p>
<p><b>15:10 – 15:55</b>                       An introduction to franchising your business                      Ashtons Franchise Consulting</p>	 <p><b>15:00 – 15:45</b>                       Making franchising your future                      bfa</p>	<p><b>15:00 – 15:30</b>                       How to earn an income for life, even after your franchise ends                      Platinum Property Partners</p>	<p><b>14:45 – 15:15</b>                       Why some franchise owners fail, but others make £1 million per year                      ActionCOACH</p>