




























# Timetable

Get to grips with the basics, learn how to assess your options or find out more about specific brands during the comprehensive programme of free presentations. Pick the talks most relevant to you and plan your day around them.

Friday 15 February			
Seminar Theatre 1	Seminar Theatre 2	Seminar Theatre 3	Seminar Theatre 4
 <p><b>10:30 – 11:15</b> An introduction to franchising bfa</p> 	 <p><b>10:30 – 11:45</b> McDonald's Insight Session McDonald's</p> 	<p><b>10:45 – 11:30</b> How to franchise your business successfully and effectively Ashtons Franchise Consulting</p> 	<p><b>11:00 – 11:30</b> Picture-perfect social media: creating great imagery to stand out online JC Social Media</p> 
 <p><b>11:45 – 12:30</b> Essential tips for franchising your business bfa</p> 	<p><b>12:00 – 12:30</b> How to earn an income for life, even after your franchise ends Platinum Property Partners</p> 	<p><b>11:45 – 12:15</b> Choosing the right business opportunity in a technology-driven world Auditel</p> 	
<p><b>12:45 – 13:15</b> <b>KEYNOTE:</b> Diary of a small business owner Cathy Moseley, Boundless</p> 	<p><b>12:45 – 13:15</b> High-level returns in franchising Panel session</p> 	<p><b>12:30 – 13:00</b> Making a difference in the lives of children Tutor Doctor</p> 	<p><b>12:30 – 13:00</b> Business planning made simple Franchise Finance</p> 
 <p><b>13:30 – 14:00</b> bfa Real Franchise Stories</p> 	 <p><b>13:30 – 14:45</b> McDonald's Insight Session McDonald's</p> 	<p><b>13:15 – 13:45</b> How to select the right franchise business for you Expense Reduction Analysts</p> 	<p><b>13:15 – 13:45</b> Franchising your business – what you need to know and the next steps Franchise Intelligence</p> 
<p><b>14:15 – 14:45</b> Raising finance for your franchise Franchise Finance</p> 		<p><b>14:00 – 14:30</b> Choosing a franchise that will give you a passive income from property Ethical Property Partners</p> 	<p><b>14:00 – 14:30</b> Raising finance through crowdfunding Simple Crowdfunding</p> 
 <p><b>15:15 – 16:00</b> Essential tips for investing in a franchise bfa</p> 	<p><b>15:00 – 15:30</b> How to earn an income for life, even after your franchise ends Platinum Property Partners</p> 	<p><b>15:30 – 16:15</b> Franchising your business – the financial elements Ashtons Franchise Consulting</p> 	

**Key**

- bfa Franchising Seminars
  - Executives in Franchising
  - High-investment Franchising
  - Growing Your Own Business workshops & seminars
  - McDonald's Insight Sessions
  - Franchising Your Business
  - bfa Real Franchise Stories
- Sponsored by:

**Saturday 16 February**

Seminar Theatre 1	Seminar Theatre 2	Seminar Theatre 3	Seminar Theatre 4
<div style="border: 1px solid #ccc; padding: 5px; margin-bottom: 10px;"> <div style="text-align: right;"><span style="background-color: blue; color: white; border-radius: 50%; padding: 2px 5px;">BFA</span></div> <p><b>10:30 – 11:15</b> What to consider when choosing a franchise <small>bfa</small></p> </div> <div style="border: 1px solid #ccc; padding: 5px; margin-bottom: 10px;"> <div style="text-align: right;"><span style="background-color: teal; color: white; border-radius: 50%; padding: 2px 5px;">RFS</span></div> <p><b>11:30 – 12:00</b> bfa Real Franchise Stories</p> </div> <div style="border: 1px solid #ccc; padding: 5px; margin-bottom: 10px;"> <div style="text-align: right;"><span style="background-color: blue; color: white; border-radius: 50%; padding: 2px 5px;">BFA</span></div> <p><b>12:15 – 13:00</b> Expanding your business through franchising <small>bfa</small></p> </div> <div style="border: 1px solid #ccc; padding: 5px; margin-bottom: 10px;"> <div style="border: 2px solid green; padding: 2px;"> <div style="text-align: right;"><span style="background-color: green; color: white; border-radius: 50%; padding: 2px 5px;">GYB</span></div> <p><b>13:15 – 13:45</b> <b>KEYNOTE:</b> Growing my own business <small>Hannah McCollum, ChicP</small></p> </div> </div> <div style="border: 1px solid #ccc; padding: 5px; margin-bottom: 10px;"> <div style="text-align: right;"><span style="background-color: green; color: white; border-radius: 50%; padding: 2px 5px;">GYB</span></div> <p><b>14:00 – 14:30</b> Raising finance for your franchise <small>Franchise Finance</small></p> </div> <div style="border: 1px solid #ccc; padding: 5px;"> <div style="text-align: right;"><span style="background-color: blue; color: white; border-radius: 50%; padding: 2px 5px;">BFA</span></div> <p><b>14:45 – 15:30</b> Making franchising your future <small>bfa</small></p> </div>	<div style="border: 1px solid #ccc; padding: 5px; margin-bottom: 10px;"> <div style="text-align: right;"><span style="background-color: orange; color: white; border-radius: 50%; padding: 2px 5px;">MCD</span></div> <p><b>10:30 – 11:45</b> McDonald's Insight Session <small>McDonald's</small></p> </div> <div style="border: 1px solid #ccc; padding: 5px; margin-bottom: 10px;"> <p><b>12:00 – 12:30</b> How to earn an income for life, even after your franchise ends <small>Platinum Property Partners</small></p> <div style="text-align: right;"><span style="background-color: purple; color: white; border-radius: 50%; padding: 2px 5px;">HI</span></div> </div> <div style="border: 1px solid #ccc; padding: 5px; margin-bottom: 10px;"> <p><b>12:45 – 13:15</b> High-level returns in franchising <small>Panel session</small></p> <div style="text-align: right;"><span style="background-color: purple; color: white; border-radius: 50%; padding: 2px 5px;">HI</span></div> </div> <div style="border: 1px solid #ccc; padding: 5px; margin-bottom: 10px;"> <div style="text-align: right;"><span style="background-color: orange; color: white; border-radius: 50%; padding: 2px 5px;">MCD</span></div> <p><b>13:30 – 14:45</b> McDonald's Insight Session <small>McDonald's</small></p> </div> <div style="border: 1px solid #ccc; padding: 5px;"> <p><b>15:00 – 15:30</b> How to earn an income for life, even after your franchise ends <small>Platinum Property Partners</small></p> <div style="text-align: right;"><span style="background-color: purple; color: white; border-radius: 50%; padding: 2px 5px;">HI</span></div> </div>	<div style="border: 1px solid #ccc; padding: 5px; margin-bottom: 10px;"> <div style="text-align: right;"><span style="background-color: pink; color: white; border-radius: 50%; padding: 2px 5px;">FYB</span></div> <p><b>10:45 – 11:30</b> Is my business franchisable? The 12 golden rules <small>Ashtons Franchise Consulting</small></p> </div> <div style="border: 1px solid #ccc; padding: 5px; margin-bottom: 10px;"> <p><b>11:45 – 12:15</b> Choosing the right business opportunity in a technology-driven world <small>Auditel</small></p> <div style="text-align: right;"><span style="background-color: lightblue; color: white; border-radius: 50%; padding: 2px 5px;">EF</span></div> </div> <div style="border: 1px solid #ccc; padding: 5px; margin-bottom: 10px;"> <p><b>12:30 – 13:00</b> Making a difference in the lives of children <small>Tutor Doctor</small></p> <div style="text-align: right;"><span style="background-color: lightblue; color: white; border-radius: 50%; padding: 2px 5px;">EF</span></div> </div> <div style="border: 1px solid #ccc; padding: 5px; margin-bottom: 10px;"> <p><b>13:15 – 13:45</b> How to select the right franchise for you <small>Expense Reduction Analysts</small></p> <div style="text-align: right;"><span style="background-color: lightblue; color: white; border-radius: 50%; padding: 2px 5px;">EF</span></div> </div> <div style="border: 1px solid #ccc; padding: 5px;"> <p><b>14:45 – 15:30</b> Introduction to franchising your business <small>Ashtons Franchise Consulting</small></p> <div style="text-align: right;"><span style="background-color: pink; color: white; border-radius: 50%; padding: 2px 5px;">FYB</span></div> </div>	<div style="border: 1px solid #ccc; padding: 5px; margin-bottom: 10px;"> <div style="text-align: right;"><span style="background-color: green; color: white; border-radius: 50%; padding: 2px 5px;">GYB</span></div> <p><b>11:00 – 11:30</b> Business planning made simple <small>Franchise Finance</small></p> </div> <div style="border: 1px solid #ccc; padding: 5px; margin-bottom: 10px;"> <p><b>13:15 – 13:45</b> Are you making the three most common sales mistakes? <small>The Sales Rainmaker</small></p> <div style="text-align: right;"><span style="background-color: green; color: white; border-radius: 50%; padding: 2px 5px;">GYB</span></div> </div> <div style="border: 1px solid #ccc; padding: 5px; margin-bottom: 10px;"> <p><b>14:00 – 14:30</b> Choosing a franchise that will give you a passive income from property <small>Ethical Property Partners</small></p> <div style="text-align: right;"><span style="background-color: lightblue; color: white; border-radius: 50%; padding: 2px 5px;">EF</span></div> </div> <div style="border: 1px solid #ccc; padding: 5px;"> <p><b>14:45 – 15:15</b> Branding your business <small>Firestarter</small></p> <div style="text-align: right;"><span style="background-color: green; color: white; border-radius: 50%; padding: 2px 5px;">GYB</span></div> </div>