

# Timetable

Get to grips with the basics, learn how to assess your options or find out more about specific brands during the comprehensive programme of free presentations. Pick the talks most relevant to you and plan your day around them.

Friday 2 October				
Theatre 1	Theatre 2	HSBC UK	Franchising Your Business Theatre	Business Skills Theatre
	<p><b>10:15 – 10:45</b> INV Challenging COVID: Adapting through adversity Kare Plus</p>			
<p><b>10:30 – 11:10</b> BFA An introduction to franchising bfa</p>	<p><b>10:45 – 11:15</b> MCD Hear from McDonald's franchisees McDonald's</p>		<p><b>10:45 – 11:15</b> FYB How to franchise your business successfully &amp; effectively Ashton Franchise Consulting</p>	<p><b>11:00 – 11:30</b> GYB Business planning made simple Hitachi Capital Franchise Finance</p>
<p><b>11:30 – 12:00</b> ADV What to expect in a franchise agreement Ashtons Legal</p>	<p><b>11:30 – 12:00</b> INV Growing a business during a pandemic – five top tips Visiting Angels</p>			
<p><b>12:00 – 12:30</b> INV How to find the right franchise opportunity Right at Home</p>		<p><b>11:45 – 12:15</b> H Becoming a franchisee HSBC</p>	<p><b>11:45 – 12:25</b> BFA Essential tips for franchising your business bfa</p>	<p><b>On-demand</b> GYB Stop Selling, Start Helping: How to attract customers in the new normal ActionCOACH</p>
<p><b>12:30 – 13:00</b> INV Five things to ask a franchisor &amp; the five things they'll be looking for in you The Alternative Board</p>	<p><b>12:15 – 12:45</b> INV How to earn a lifelong income of £50k-£150k per annum from your own property portfolio Platinum Property Partners</p>			<p><b>On-demand</b> GYB Top 10 tips when employing people for the first time Ashtons HR Consulting</p>
<p><b>13:15 – 13:45</b> ADV Business borrowing made easy Hitachi Capital Franchise Finance</p>		<p><b>12:45 – 13:15</b> H Creating an effective business plan HSBC</p>	<p><b>13:00 – 13:30</b> FYB A legal guide to franchising your business Ashtons Legal</p>	<p><b>On-demand</b> GYB How to make an impact with SEO and PPC Keel Over</p>
<p><b>13:45 – 14:15</b> INV Meeting the COVID challenge: working with Pizza Hut franchisees to deliver Pizza Hut</p>	<p><b>13:45 – 14:15</b> INV Choosing a franchise that will pay you a passive income from property Ethical Property Partners</p>			
<p><b>14:15 – 14:55</b> BFA Essential tips for investing in a franchise bfa</p>	<p><b>14:15 – 14:45</b> INV Want to become a successful franchisee? Just follow this step-by-step guide Expense Reduction Analysts</p>		<p><b>14:00 – 14:30</b> FYB Franchising your business: the financial elements Ashtons Franchise Consulting</p>	<p><b>13:45 – 14:15</b> INV Real Franchise Stories</p>


# Key

 bfa Franchising Seminars

 Investing in a franchise

 Expert Advice

 Growing Your Own Business webinars

 McDonald's Open Days

 Franchising Your Business

 HSBC

Hosted by:



Hosted by:





















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## Saturday 3 October

Theatre 1	Theatre 2		Franchising Your Business Theatre
 <p><b>11:15 - 11:55</b> What to consider when choosing a franchise bfa</p> 	 <p><b>11:15 - 11:45</b> Hear from McDonald's franchisees McDonald's</p> 	<p><b>11:45 - 12:15</b> Agile franchise brands that are experiencing growth during the COVID era HSBC</p> 	<p><b>11:30 - 12:00</b> An introduction to franchising your business Ashtons Franchise Consulting</p> 
<p><b>12:00 - 12:30</b> My franchise journey during lockdown: An interview with Franchise Partner Paul Platinum Property Partners</p> 	<p><b>12:15 - 12:45</b> What support to expect from your franchisor post-COVID Cafe2U</p> 		
<p><b>12:30 - 13:00</b> Business planning made simple Hitachi Capital Franchise Finance</p> 			 <p><b>12:30 - 13:10</b> Expanding your business through franchising bfa</p> 
<p><b>13:15 - 13:45</b> Join the £3.8billion education space &amp; make a difference in the lives of children Tutor Doctor</p> 	<p><b>13:15 - 13:45</b> Choosing a franchise that will pay you a passive income from property Ethical Property Partners</p> 	<p><b>13:00 - 13:30</b> Securing funding for your franchise HSBC</p> 	
 <p><b>14:00 - 14:40</b> Making franchising your future bfa</p> 	<p><b>14:00 - 14:30</b> Business borrowing made easy Hitachi Capital Franchise Finance</p> 		<p><b>14:00 - 14:30</b> Is your business franchisable? The 12 golden rules Ashtons Franchise Consulting</p> 