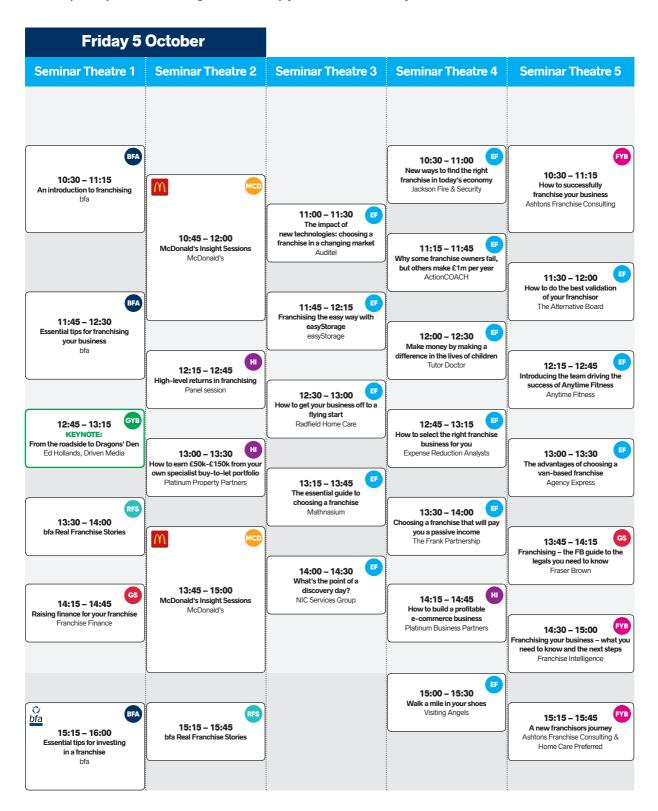
Extensive seminar programme

Regardless of where you are on your franchising journey, the extensive programme of seminars and workshops will provide essential guidance to help you make a success of your new venture.







Key















McDonald's Insight Sessions

M



Franchising Your Business



Real Franchise Stories











Saturday 6 October				
Seminar Theatre 1	Seminar Theatre 2	Seminar Theatre 3	Seminar Theatre 4	Seminar Theatre 5
10:30 – 11:15 What to consider when choosing a franchise bfa	MCD MCD	11:00 – 11:30 EF The essential guide to	10:30 – 11:00 Why some franchise owners fail, but others make £1m per year ActionCOACH	10:30 – 11:15 Is my business franchisable – the twelve golden rules Ashtons Franchise Consulting
RES	10:45 - 12:00 McDonald's Insight Sessions McDonald's	choosing a franchise Mathnasium 11:45 – 12:15	11:15 – 11:45 How to build a profitable e-commerce business Platinum Business Partners	11:30 – 12:00 Choosing a franchise that will pay you a passive income The Frank Partnership
11:45 – 12:15 bfa Real Franchise Stories		The impact of new technologies: choosing a franchise in a changing market Auditel	12:00 – 12:30 New ways to find the right	
BFA	12:15 – 12:45 How to earn £50k-£150k from your own specialist buy-to-let portfolio	10.00 10.00	franchise in today's economy Jackson Fire & Security	12:15 – 12:45 5 things you must know before buying a franchise
12:30 – 13:15 Expanding your business through franchising bfa	Platinum Property Partners	12:30 – 13:00 How to differentiate your new business Visiting Angels	12:45 – 13:15 Make money by making a difference in the lives of children Tutor Doctor	Bright & Beautiful 13:00 – 13:30
	13:00 – 13:30 High-level returns in franchising Panel session	13:15 – 13:45 The advantages of choosing a		Mad about fish & chips – franchise opportunities with the nation's best known brand Harry Ramsden's
13:30 – 14:00 KEYNOTE: Put your best foot forward	MCD MCD	van-based franchise Agency Express	13:30 – 14:00 How to select the right franchise business for you	12:45 14:45
Lauren Dorling, Solesmith 14:15 – 14:45 Raising finance for your franchise Franchise Finance	13:45 – 15:00 McDonald's Insight Sessions McDonald's	14:00 – 14:30 What's the point of a discovery day? NIC Services Group	Expense Reduction Analysts	How to get your business off to a flying start Radfield Home Care
Franchise Finance				14:30 – 15:15 Creating a genuine business format franchise Ashtons Franchise Consulting
15:00 – 15:45 Making franchising your future bfa	15:15 – 15:45 bfa Real Franchise Stories			