

Event sponsor:

The National Franchise Exhibition

30 Sept & 1 Oct 2016 | NEC, Birmingham



www.franchiseinfo.co.uk



**FREE
ENTRY**
with this
ticket

RUN YOUR OWN BUSINESS

discover the world of franchising

Exhibitors at The National Franchise Exhibition include*:



In association with:



Supported by:



Incorporating:
**GROWING YOUR
OWN BUSINESS**

*Correct at time of press

Free educational features

Careers Clinic

Identify your transferrable skills for a realistic career path.

Facilitated by:



Finance Clinic

Assess funding options for your franchise.

Facilitated by:



Real Franchise Stories

Get first-hand advice from a panel of franchisees.

Sponsored by:



Maximise your returns with a high-level investment

Are you a high net worth investor? Attend this franchisor panel session for crucial investment advice.

Platinum sponsor:



McDonald's Insight Sessions

Meet with staff and gain an insight into one of the world's biggest franchise brands.

Insight Sessions take place at 10:45 and 13:45 on both days. Arrive early to secure a seat!

Hosted by:



Other features

Children's Activity Centre

Bring your kids to the Children's Activity Centre and enjoy a fun and stress-free experience with them while your partner takes the opportunity to discover more about franchising.

Facilitated by:



VIP Lounge

An exclusive area for VIP visitors to hold important conversations over complimentary refreshments.

Platinum sponsor:



Franchise Resales Pavilion

A franchise resale is an up-and-running franchise branch whose owner has decided to sell the business, often after several years of success. Meet with experts and learn more about the advantages and disadvantages of buying a resale.

Facilitated by:



Showcases

Vehicle-based franchises

Are you looking for a new venture that gives you the freedom to break free from the constraints of an office? There are a wide variety of vehicle-based franchise opportunities available at The National Franchise Exhibition, including: Mac Tools, Macc, Optic-Kleer, Zero Dry Time, Oven Wizards, SafeClean, Agency Express and Jackson Fire & Security.

Low cost franchises

You don't have to spend a fortune in order to own a franchise. Explore the range of low cost opportunities at The National Franchise Exhibition, including: Zero Dry Time, Motivation & Co, Oven Wizards, The Creation Station, Home & Dry, Swimkidz, Spaghetti Maths & Wilkins Chimney Sweep.

Growing Your Own Business Workshops

Workshop Zone



























These interactive workshops are designed to help you learn about some of the key business disciplines required to develop and sustain a successful business. Attend workshops on:

- Sales growth
- Generating free publicity
- Creative marketing
- Crowdfunding
- Social media
- Top SEO trends
- Standing out online
- Taking your business to the next level



Extensive seminar programme

Friday 30 September 2016

	Seminar Theatre 1	Seminar Theatre 2	Seminar Theatre 3	Seminar Theatre 4	Seminar Theatre 5
11:00	 BFA 10:45 – 11:45 An introduction to franchising bfa	 MCD 10:45 – 12:00 McDonald's Insight Sessions McDonald's	 FR 10:30 – 11:00 The advantages and disadvantages of acquiring a franchise resale Franchise Resales	 EF 10:30 – 11:00 ActionCOACH	 FYB 10:30 – 11:15 How to successfully franchise your business Ashtons Franchise Consulting
12:00	 BFA 12:00 – 13:00 Essential tips for franchising your business bfa	 HI 12:15 – 12:45 Maximise your returns with a high-level investment	 EF 12:00 – 12:30 How to leverage your skills for success Auditel	 EF 12:00 – 12:30 Marston's Pub Franchise	 GS 11:30 – 12:00 Top 5 legal tips to franchise your business Fraser Brown Solicitors
13:00	 RFS 13:15 – 14:00 Real Franchise Stories	 HI 13:00 – 13:30 How to earn a lifelong income of £50k - £150k per annum Platinum Property Partners	 HI 13:00 – 13:30 Anytime Fitness – join the global family Anytime Fitness	 EF 12:45 – 13:15 Top 5 myths when investing in a care franchise Promedica24	
14:00	 GYB 14:15 – 14:45 Borrowing money – tips and hints from the experts Franchise Finance	 MCD 13:45 – 15:00 McDonald's Insight Sessions McDonald's	 EF 13:45 – 14:15 BRAND new partners Jackson Fire & Security	 EF 13:30 – 14:00 Supplementary education – an exploding business opportunity Tutor Doctor	 GS 13:45 – 14:15 Raising funds – the bank's perspective HSBC
15:00	 BFA 15:00 – 16:00 Essential tips for investing in a franchise bfa	 RFS 15:15 – 16:00 Real Franchise Stories	 HOF 14:30 – 15:00 Franchisee reveals the REAL truth about franchising EweMove Sales & Lettings	 EF 14:15 – 14:45 How to choose the right franchise for you Expense Reduction Analysts	 GYB 14:30 – 15:00 KEYNOTE: Why passionate individuals succeed in franchising Pizza Hut
16:00				 EF 15:00 – 15:30 The route to sales growth with Neil Clough Out There	 FYB 15:15 – 16:00 Franchising your business: the financial elements Ashtons Franchise Consulting

Key

BFA bfa franchising seminars

Sponsored by:



HOF Hands-on franchising
























EF Executives in franchising


HI High-investment franchising

FR Franchise Resales

Platinum sponsor:
PLATINUM
 PROPERTY PARTNERS

Saturday 1 October 2016

	Seminar Theatre 1	Seminar Theatre 2	Seminar Theatre 3	Seminar Theatre 4	Seminar Theatre 5
11:00	 10:30 – 11:30 What to consider when choosing a franchise bfa	 10:45 – 12:00 McDonald's Insight Sessions McDonald's		 10:30 – 11:00 The advantages and disadvantages of acquiring a franchise resale Franchise Resales	 10:30 – 11:15 How to successfully franchise your business Ashtons Franchise Consulting
12:00	 11:45 – 12:30 Real Franchise Stories		 11:15 – 11:45 Much more than a business – we restore lives Rainbow International	 11:15 – 11:45 ActionCOACH	 11:30 – 12:00 How to pick up the right franchise Goldstein Legal
13:00	 12:45 – 13:45 Expanding your business through franchising bfa	 12:15 – 12:45 Maximise your returns with a high-level investment PLATINUM	 12:00 – 12:30 Franchisee reveals the REAL truth about franchising EweMove Sales & Lettings	 12:00 – 12:30 Top 5 myths when investing in a care franchise Promedica24	 12:15 – 12:45 KEYNOTE: The role of digital marketing for business Climb Online
14:00	 14:00 – 14:30 Borrowing money – tips and hints from the experts Franchise Finance	 13:45 – 15:00 McDonald's Insight Sessions McDonald's	 13:45 – 14:15 BRAND new partners Jackson Fire & Security	 13:30 – 14:00 Supplementary education – an exploding business opportunity Tutor Doctor	 13:45 – 14:15 7 secrets of running a successful children's activity franchise The Creation Station
15:00	 14:45 – 15:45 Making franchising your future bfa		 14:30 – 15:00 How I started my successful ERA franchise Expense Reduction Analysts	 14:15 – 14:45 Marstons Pub Franchise	 14:30 – 15:15 Creating a genuine business format franchise Ashtons Franchise Consulting
16:00		 15:15 – 16:00 Real Franchise Stories			

 Growing Your Own Business workshops and seminars

 McDonald's Insight Sessions

Hosted by:



 Franchising your business

Sponsored by:



 Real Franchise Stories

 Getting started



Discover how to run your own business with the support of an established brand at the UK's largest franchise exhibition.

Find your ideal franchise

Explore franchise opportunities spanning a diverse range of sectors and investment levels, including food & drink, retail, property management, fitness and children's activities.

Get one-to-one expert advice

Free advice from solicitors, banks, careers advisors, consultants and the British Franchise Association (bfa).

Be inspired

Attend over 60 free seminars covering everything from selecting and opening a franchise to franchising your own business.

**TheNational
FranchiseExhibition**

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Event sponsor:



Keynote Speakers



Friday 30 September

John Aizlewood,
*Why passionate individuals
succeed in franchising*
**Chief Development
Officer, Pizza Hut UK &
Ireland**



Saturday 1 October

Mark Wright
*The role of digital marketing
for business*
**The Apprentice winner &
business partner to Lord Alan
Sugar, Founder of Climb Online**



Book your free ticket (save £15) at FranchiseTickets.co.uk



Promoting ethical franchising

The National Franchise Exhibition is exclusively supported by the British Franchise Association (bfa). All exhibitors are required to pass the bfa's accreditation process to demonstrate that they adhere to industry-approved, ethical business practices.



- Huge range of brands
- Over 60 FREE seminars
- FREE business planning
- Inspiring speakers

Book FREE tickets now at FranchiseTickets.co.uk

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Save
£15
use code EXH1



Friday 10am - 5pm &
Saturday 10am - 4pm

The National Exhibition Centre,
Birmingham, B40 1NT



Franchiseinfo



The Franchise Exhibitions



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