



Extensive seminar programme

Whether you're considering investing in a franchise or looking to franchise your existing business, these free seminars will offer essential advice on how to make a success of your new venture

Friday 17 February 2017

	Seminar Theatre 1	Seminar Theatre 2	Seminar Theatre 3	Seminar Theatre 4
10:00 ▼ 11:00			<div> 10:30 – 11:15 How to successfully franchise your business Nick Williams, Ashtons Franchise Consulting </div> <div>FYB</div>	<div> 10:30 – 11:00 17 startling things successful franchise owners do David Laycock, EweMove Sales and Lettings </div> <div>HOF</div>
11:00 ▼ 12:00	<div> 10:45 – 11:45 An introduction to franchising Ken Braddock, HSBC (bank); Simon Pigden, Gateley (solicitor); Stephen Watson, Agency Express (franchisor); Emily Price, bfa (chair) </div> <div>BFA</div>	<div> 11:00 – 12:15 McDonald's Insight Sessions Zai Rashid, McDonald's </div> <div>MCD</div>	<div> 11:30 – 12:00 The f-word: why people fail in franchising Paul Crow, Ripples </div> <div>GS</div>	<div> 11:15 – 11:45 How to choose the right franchise for you Matt O'Neil, Expense Reduction Analysts </div> <div>EF</div>
12:00 ▼ 13:00	<div> 12:00 – 13:00 Essential tips for franchising your business Brian Duckett, The Franchising Centre (consultant); Michael Luckman, Gowling WLG (solicitor); Matt O'Neil, ERA (franchisor); Kelly Blackmore-Lee, bfa (chair) </div> <div>BFA</div>	<div> 12:30 – 13:00 Maximise your returns with a high-level investment </div> <div>HI</div>	<div> 12:15 – 12:45 KEYNOTE Deeper than engagement Steve Bartlett, Social Chain </div> <div>GYB</div>	<div> 12:00 – 12:30 5 steps to finding your perfect franchise Jeff Williams, Jackson Fire and Security </div> <div>EF</div>
13:00 ▼ 14:00	<div> 13:15 – 13:45 Borrowing money – hints and tips Donna King, Franchise Finance </div> <div>GYB</div>	<div> 13:15 – 13:45 Earn £50k-£150k per annum from your property portfolio Mike Hedgecox, Platinum Property Partners </div> <div>HI</div>	<div> 13:00 – 13:30 Supplementary education – an exploding business opportunity Tutor Doctor </div> <div>EF</div>	<div> 12:45 – 13:15 How to leverage your skills for success Chris Allison, Auditel </div> <div>EF</div>
14:00 ▼ 15:00	<div> 14:00 – 14:45 Real Franchise Stories </div> <div>RFS</div>	<div> 14:00 – 15:15 McDonald's Insight Sessions Zai Rashid, McDonald's </div> <div>MCD</div>	<div> 13:45 – 14:15 How to franchise your business Clive Smith, Franchise Intelligence </div> <div>FYB</div>	<div> 13:30 – 14:00 100 clubs and growing Richard North, Anytime Fitness </div> <div>HI</div>
15:00 ▼ 16:00	<div> 15:00 – 16:00 Essential tips for investing in a franchise Ken Braddock, HSBC (bank); Magdalena Konig, Shoosmiths (solicitor); Matt O'Neil, ERA (franchisor); Samantha Roberts, bfa (chair) </div> <div>BFA</div>		<div> 14:30 – 15:00 The importance of a residual income franchise Alex Atkinson, Out There </div> <div>HOF</div>	<div> 14:15 – 14:45 10 secrets to ensure franchise success David Laycock, EweMove Sales and Lettings </div> <div>HOF</div>
16:00 ▼ 17:00			<div> 15:15 – 16:00 Franchising your business: the financial elements Tony Urwin, Ashtons Franchise Consulting </div> <div>FYB</div>	

Key



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Show Guide

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Saturday 18 February 2017

	Seminar Theatre 1	Seminar Theatre 2	Seminar Theatre 3	Seminar Theatre 4
10:00 ▼ 11:00	bfa BFA 10:30 – 11:30 What to consider when choosing a franchise David Kerrigan, HSBC (bank); Magdalena Konig, Shoosmiths (solicitor); Rod Davies, Business Doctors (franchisor); Helen Thompson, bfa (chair)		Ashtons Franchise Consulting FYB 10:30 – 11:15 How to successfully franchise your business Richard Langrick, Ashtons Franchise Consulting	EweMove HOF 10:30 – 11:00 17 startling things successful franchise owners do David Laycock, EweMove Sales and Lettings
11:00 ▼ 12:00		MCD 11:00 – 12:15 McDonald's Insight Sessions Zai Rashid, McDonald's	Ripples GS 11:30 – 12:00 The f-word: why people fail in franchising Paul Crow, Ripples	Expense Reduction Analysts EF 11:15 – 11:45 How I started my successful ERA franchise Matt O'Neil, Expense Reduction Analysts
12:00 ▼ 13:00	bfa BFA 11:45 – 12:45 Expanding your business through franchising Nick Williams, Ashtons Franchise Consulting (consultant); John Pratt, Hamilton Pratt (solicitor); James Whittle, Aspray (franchisor); Kelly Blackmore-Lee, bfa (chair)		Huntleys GYB 12:15 – 12:45 KEYNOTE From paper to production! Angela Enright, Huntleys Shoes	JACKSON EF 12:00 – 12:30 5 steps to finding your perfect franchise Jeff Williams, Jackson Fire and Security
13:00 ▼ 14:00	Expense Reduction Analysts RFS 13:00 – 13:45 Real Franchise Stories	PLATINUM PROPERTY PARTNERS HI 12:30 – 13:00 Maximise your returns with a high-level investment	Tutor Doctor EF 13:00 – 13:30 Supplementary education – an exploding business opportunity Tutor Doctor	auditel EF 12:45 – 13:15 How to leverage your skills for success Chris Allison, Auditel
14:00 ▼ 15:00	Franchise Finance GYB 14:00 – 14:30 Borrowing money – hints and tips Donna King, Franchise Finance	PLATINUM PROPERTY PARTNERS HI 13:15 – 13:45 Earn £50k-£150k per annum from your property portfolio Mike Hedgecox, Platinum Property Partners	Out There HOF 13:45 – 14:15 The importance of a residual income franchise Alex Atkinson, Out There	ANYTIME FITNESS HI 13:30 – 14:00 100 clubs and growing Richard North, Anytime Fitness
15:00 ▼ 16:00	bfa BFA 14:45 – 15:45 Making franchising your future David Kerrigan, HSBC (bank); Magdalena Konig, Shoosmiths (solicitor); Stephen Watson, Agency Express (franchisor); Samantha Roberts, bfa (chair)	MCD 14:00 – 15:15 McDonald's Insight Sessions Zai Rashid, McDonald's	Ashtons Franchise Consulting FYB 14:30 – 15:00 Creating a genuine business format franchise Chris Davies, Ashtons Franchise Consulting	EweMove HOF 14:15 – 14:45 10 secrets to ensure franchise success David Laycock, EweMove Sales and Lettings
16:00 ▼ 17:00				

GYB

Growing Your Own Business Workshops and Seminars

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Real Franchise Stories

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Getting Started

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