



# franchiseopportunities

25 april 2018 | grand central, glasgow



For more information, contact:



**+44 (0)20 8394 5232**



**franchise@vmgl.com**

In association with:



**FranchiseInfo.co.uk**





**franchise**opportunities  
25 april 2018 | grand central, glasgow

# Looking to expand your franchise in Scotland?

## **Network with prospective franchisees at Franchise Opportunities Scotland – a brand new event for 2018!**

This one-day event, brought to you by Venture Marketing Group, will give you access to a pool of prospective franchisees in a unique environment.

## Unique concept



Incorporated within Scottish Franchise Week, the event will follow the British Franchise Association's Business Breakfast on 25 April at the Grand Central Hotel, Glasgow.

The event has been carefully designed to create an environment conducive to effective networking, while minimising the time and effort required by exhibitors. On arrival, all exhibitors will be provided with a furniture package and space to display a pull-up banner.

## **Contact**

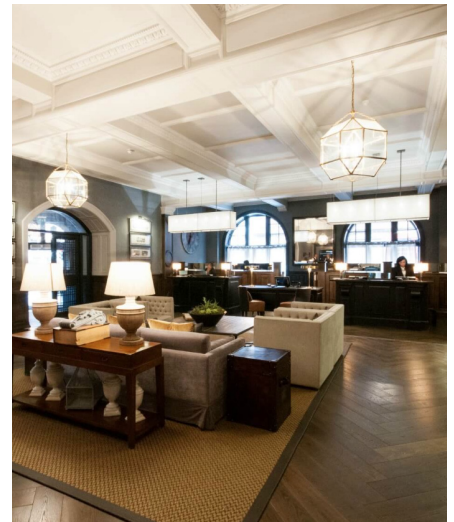
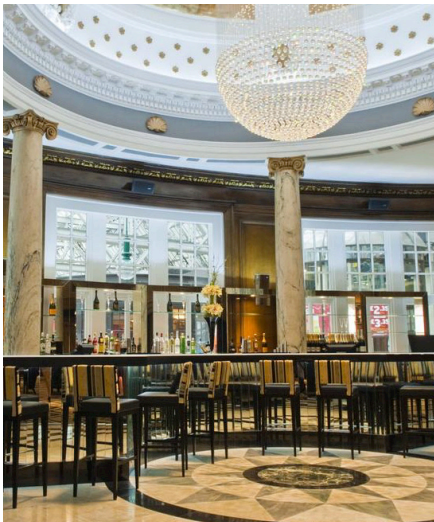
**+44 (0)20 8394 5232**  
**[franchise@vmgl.com](mailto:franchise@vmgl.com)**



**franchise**opportunities  
25 april 2018 | grand central, glasgow

## Venue

Adjoined to Glasgow's Central Station, the hotel is conveniently located for public transport links, allowing easy access for visitors and exhibitors alike.



## Raising the profile of ethical franchising in Scotland

As with all Venture Marketing Group's events, Franchise Opportunities Scotland is exclusively supported by the bfa. This means only brands that are a genuine business format franchise are able to exhibit.

Launching this event during Scottish Franchise Week - as well as working closely with the bfa to deliver a co-ordinated marketing campaign - will ensure the profile of franchising as a route into business ownership is further raised in Scotland.



### Contact

**+44 (0)20 8394 5232**  
**franchise@vmgl.com**



**franchiseopportunities**  
25 april 2018 | grand central, glasgow

## Targeted marketing campaign

Drawing on nearly 30 years' experience of offering franchisee recruitment solutions, the event will be supported by a dynamic marketing campaign designed to attract serious investors.

Utilising a mix of digital advertising, email campaigns, trade and local press, the team will target those at all stages of the franchising journey. The event will also be featured throughout the bfa's marketing materials for Scottish Franchise Week.

## bfa Franchising Seminars

Exclusive to Venture Marketing Group's events, the bfa Franchising Seminars offer visitors impartial advice on all aspects of the industry: from choosing the right opportunity, to expanding an existing business through franchising. These sessions equip prospects with a wealth of information to help them on their journey into franchising.

### Franchisor package:

- 4ft table, linen and two chairs
- Space to display a pull-up banner
- Profile in the official exhibition show guide
- Exhibitor listing on FranchiseInfo.co.uk
- Free WiFi
- Complimentary refreshments, including tea, coffee and water
- Unlimited complimentary visitor tickets
- Reduced advertising rates in the official show guide and magazine
- Reduced advertising rates on FranchiseInfo.co.uk

**Rate: £2,500+vat**

 **+44 (0)20 8394 5232**

 **franchise@vmgl.com**

