

Virtual Event

The National Franchise Exhibition Virtual Event will be hosted on an HTML virtual event platform. This highly engaging environment is designed to optimise user engagement and mirror the experience of attending a live event.

Prospective franchisees will be able to access the platform from wherever they are, removing obstacles such as travel, busy schedules and any concerns about attending a large-scale event at this challenging time.

Attendees will benefit from:

- live chat with exhibitors
- live and on-demand presentations
- dedicated feature areas
- an easy-to-navigate attendee experience
- the option to download information from exhibitors to save for later
- access via mobile and other devices

This easy-to-use system could not make taking part in a live event simpler!

Exhibitors will be able to staff their stand remotely from any location that has internet access. The system allows for the efficient collection and categorisation of data and provides excellent branding opportunities.

The exhibition team will guide you through access and functionality of the platform, ensuring that you are fully supported before, during and after the event.

For more information contact:

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