

Extensive seminar programme

Regardless of where you are on your franchising journey, the extensive programme of seminars and workshops will provide essential guidance to help you make a success of your new venture.



Friday 16 February				
	Theatre 1	Theatre 2	Theatre 3	Workshop Zone
10:00 ▼ 11:00	bfa BFA 10:45 – 11:45 An introduction to franchising bfa	Ashtons Franchise Consulting FYB 10:30 – 11:15 How to franchise your business successfully and effectively Ashtons Franchise Consulting	diamond logistics EF 10:30 – 11:00 Key signs of a successful franchise Diamond Logistics	
11:00 ▼ 12:00		PLATINUM PROPERTY PARTNERS HI 11:30 – 12:00 How to earn £50,000 to £150,000 per annum from your own property portfolio Platinum Property Partners	auditel EF 11:15 – 11:45 How to leverage your skills for success Auditel	SIMPLE BACKING GYB 11:15 – 12:00 Raising finance through crowdfunding Simple Backing
12:00 ▼ 13:00	bfa BFA 12:00 – 13:00 Essential tips for franchising your business bfa	SPEAK UP LIKE A DIVA GYB 12:15 – 12:45 KEYNOTE: 3 insider secrets to help you grow your business Shola Kaye	JACKSON FIRE & SECURITY EF 12:00 – 12:30 5 steps to finding your perfect franchise Jackson Fire & Security	JC SOCIAL MEDIA GYB 12:30 – 13:15 Likes in your pocket – managing your social media whilst on the move JC Social Media
13:00 ▼ 14:00	Franchise Finance GYB 13:15 – 13:45 Business borrowing made easy Franchise Finance	PLATINUM PROPERTY PARTNERS HI 13:00 – 13:30 High-level returns in franchising Platinum Property Partners	tutor doctor EF 12:45 – 13:15 Supplementary education – an exploding business opportunity Tutor Doctor	
14:00 ▼ 15:00	AWARD LEISURE PLATINUM BUSINESS PARTNERS auditel RFS 14:00 – 14:30 Real Franchise Stories	FRANCHISE INTELLIGENCE FYB 13:45 – 14:15 Franchising your business – what you need to know and the next steps to take Franchise Intelligence	Expense Reduction Analysts EF 13:30 – 14:00 How to choose the right franchise for you Expense Reduction Analysts	thesales Rainmaker® GYB 13:45 – 14:30 Are you making the 3 most common sales mistakes? The Sales Rainmaker
14:00 ▼ 15:00		Fitness Space EF 14:30 – 15:00 Stepping into franchising – what support to expect from your franchisor Fitness Space	PLATINUM BUSINESS PARTNERS EF 14:15 – 14:45 How to build a profitable e-commerce business Platinum Business Partners	
15:00 ▼ 16:00	bfa BFA 15:00 – 16:00 Essential tips for investing in a franchise bfa	Ashtons Franchise Consulting FYB 15:15 – 16:00 Essential tips for franchising your business Ashtons Franchise Consulting		CICERO GROUP GYB 15:00 – 15:45 The power of PR Cicero Group

Key



bfa franchising seminars

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Executives in franchising
























Growing Your Own Business workshops and seminars

Timetable

Event sponsor:

Fitness
Space

Saturday 17 February

	Theatre 1	Theatre 2	Theatre 3	Workshop Zone
10:00 ▼ 11:00	 BFA 10:30 – 11:30 What to consider when choosing a franchise bfa	 FYB 10:30 – 11:15 Can I franchise my business? The 12 golden rules Ashtons Franchise Consulting	 EF 10:30 – 11:00 Key signs of a successful franchise Diamond Logistics	
11:00 ▼ 12:00	 BFA 11:45 – 12:45 Expanding your business through franchising bfa	 HI 11:30 – 12:00 How to earn £50,000 to £150,000 per annum from your own property portfolio Platinum Property Partners	 EF 11:15 – 11:45 How to leverage your skills for success Auditel	 GYB 11:30 – 12:15 Buy-ology – welcome to the freemium generation enjoy! Marketing
12:00 ▼ 13:00		 HI 12:15 – 12:45 High-level returns in franchising PLATINUM PROPERTY PARTNERS	 EF 12:00 – 12:30 5 steps to finding your perfect franchise Jackson Fire & Security	 GYB 12:30 – 13:15 Business planning made simple Franchise Finance
13:00 ▼ 14:00	   RFS 13:00 – 13:30 Real Franchise Stories	 GYB 13:00 – 13:30 KEYNOTE: From track to franchising – the Fitness Space story Tim Benjamin	 EF 12:45 – 13:15 Supplementary education – an exploding business opportunity Tutor Doctor	
13:00 ▼ 14:00	 GYB 14:00 – 14:30 Business borrowing made easy Franchise Finance		 EF 13:30 – 14:00 How to choose the right franchise for you Expense Reduction Analysts	 GYB 13:30 – 14:15 SEO – search engine marketing 101 Big Cat
14:00 ▼ 15:00	 BFA 14:45 – 15:45 Making franchising your future bfa	 FYB 14:30 – 15:15 Franchising your business – the financial elements Ashtons Franchise Consulting	 EF 14:15 – 14:45 Stepping into franchising – what support to expect from your franchisor Fitness Space	
15:00 ▼ 16:00				

HI High-investment franchising

FYB Franchising your business

RFS Real Franchise Stories

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