

No-limits service

Pack & Send plans to develop a network of up to 400 stores across the UK and Ireland

Michael Paul had a vision when he founded Pack & Send in Parramatta, Australia in 1993 - to create a one-stop shop to pack and deliver anything, anywhere, for anyone.

Now, under the leadership of a highly experienced management team in the UK, Pack & Send has ambitious plans to develop a network of up to 400 Pack & Send stores across the UK and Ireland, each run and managed by a highly motivated store owner who shares the company's vision of providing a no-limits service to customers.

International expansion

Pack & Send currently operates 100 stores within the Australian market and is at the start of an international expansion programme. The UK and New Zealand represent the first of 52 international territories in which Pack & Send plans to open. The chosen route of expansion is through the granting of licenses to operate the brand within the defined territories.

In today's global logistics market, where the individual can sometimes get overlooked, Pack and Send proudly lives up to the claim that 'we know our customers names'. It delivers a level of personal and flexible service to its customers' packaging and freight forwarding requirements that is unparalleled in the sector.

Under Paul's guidance and leadership, the company has developed



a national retail network throughout Australia, which was recognised in 2007 as the 'Australian Franchisor of the Year' by PricewaterhouseCoopers and the Franchise Council of Australia.

Pack & Send stores specialise in sending items that are fragile (laptops, computer servers and glassware), large (trade show equipment and office relocations), awkward (architectural models, chandeliers and statues) and valuable (artworks, antiques and collectables). The company offers the UK's widest range of packaging materials and freight forwarding solutions.

Markets serviced

In broad terms, Pack & Send services three markets:

- Business (SOHO, SME, corporate) that demand convenient, flexible, tailored solutions to increase operational efficiencies and provide world-class service to their clients.
- Consumers (tourists, householders) who demand more convenient and personalised services for sending personal effects, excess baggage and important messages.
- Freight industry, which leverages off the retail network to capture customers it otherwise would not be able to service.

Pack & Send solutions include, but are not limited to:

- Local, domestic and international couriers
- Air, sea and road freight
- Same day, overnight and point-to-point deliveries
- Unaccompanied/excess baggage
- Furniture removals and hi-tech transport

■ Pet and vehicle transport
Pack & Send has a 'No Limits' culture where nothing is too hard. The company creates raving fans by helping customers achieve results well above their expectations. These legendary levels of service create lasting relationships and word of mouth. There are no



limits to the range of solutions Pack & Send is able to offer customers

The company's ultimate aim is to develop a standardised global network of retail logistics service centres providing legendary levels of customer service. You can join a £70billion sector that's vital to the UK economy by becoming a Pack & Send store owner. **WF**

For more information visit www.packsend.co.uk, call Paul Forrester on 0044 118 952 6938 or email Paul at admin@packsend.co.uk

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